

New Order

Flight Start: 11/17/2011
Flight End: 11/23/2011
Hiatus:

Local/National:	Local
Rep Office:	WJLA-TV
AE:	Barbara Monares
Phone:	
OrderID:	1911812
Status:	New

Airtime Dollars:	\$42,350.00
Interactive Dollars:	\$0.00
Non-Airtime Dollars:	\$0.00
Total Dollars:	\$42,350.00
Total Spots:	42

MarketShare:

Line	Daypart	DPT											Totals for Entire Flight		
No	(Program)	Code	Rate	C/T	Len	11/17	11/18	11/19	11/20	11/21	11/22	11/23	Spots	Rtg	CPP
1	ThFMTuW 5A-6A GOOD-WSH 5.00A<	RT	\$350.00	C	30	1	1	0	0	1	1	1	5	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
2	ThFMTuW 6A-7A GOOD-WASH 600A<	EM	\$700.00	C	30	1	1	0	0	1	1	1	5	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
3	ThFMTuW 7A-9A GD MRN AMR- ABC<	EM	\$800.00	C	30	1	1	0	0	1	1	1	5	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
4	ThFMTuW 12P- 12:30P ABC7 NWS AT 12	DT	\$700.00	C	30	1	1	0	0	1	1	1	5	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
5	ThFMTuW 5P-6P ABC7 NWS AT 5	EN	\$1,500.00	C	30	1	1	0	0	1	1	1	5	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
6	ThFMTuW 6P- 6:30P ABC7 NWS AT 6	EN	\$1,700.00	C	30	1	1	0	0	1	1	1	5	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															

Agency:	Crossroads Media LLC	Station:	WJLA-TV	Order ID:	1911812
Client:	12 - CrossroadsGPS	Product:	11 - Crossroads GPS	Estimate:	311 - GPS VA TV 11.17-11.23.11
Flight Start:	11/17/2011	Flight End:	11/23/2011	Received in ePort:	11/16/2011 9:43:05 AM

Line	Daypart	DPT											Totals for Entire Flight		
No	(Program)	Code	Rate	C/T	Len	11/17	11/18	11/19	11/20	11/21	11/22	11/23	Spots	Rtg	CPP
7	ThFMTuW 6:27P-6:30P ABC7 NWS AT 6	EN	\$2,000.00	C	30	0	1	0	0	1	0	1	3	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
8	ThFMTuW 11P-11:35P ABC7 NWS AT 11<	LN	\$2,000.00	C	30	0	1	0	0	0	1	0	2	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
9	ThFMTuW 4:30A-5A GOOD-WASH 430A<	RT	\$200.00	C	30	1	1	0	0	1	1	1	5	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
10	Sa 7:30P-8P JEOPARDY-WKND	PA	\$1,100.00	C	30	0	0	1	0	0	0	0	1	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
11	Su 11P-12A 10 NEWS	RT	\$1,500.00	C	30	0	0	0	1	0	0	0	1	0	\$0.00
LPMay/2011LP adj. LPNov/2010LP (pav)															
Total Spots:						7	9	1	1	8	8	8	42		
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Cash\$ - Spots:						\$42,350.00 - 42									
Trade\$ - Spots:						\$0.00 - 0									
Total Cost:						\$42,350.00									
Total CPP/CMP:						\$0.00									